



DEPARTMENT OF HEALTH

ADAP Strategy/Activity Planning Tool

STRATEGY	CANNABIS ECHECKUP TO GO
Goal	Reduce cannabis use among persons aged 12 to 25
Evidence based?	Yes
IOM Category	Universal Direct
CSAP Strategy type	Problem Identification and Referral

KEY ACTIVITIES:
<i>Description of key activities (fidelity steps) that will be completed to fully implement the strategy</i>
1. Establish relationship with college.
2. Collaborate on gathering data on target population
3. Analyze data, identify specific population to be targeted for Cannabis eCheckup to go and develop need statement including “costs” of cannabis use
4. Purchase annual subscription of eCheckup to go
5. Work with developer to tailor or customize program to campus to include local referrals for additional assessment and treatment services and the collection of demographic data from participants as needed for NOMs reporting. The National Outcomes Measures demographic data collection form can be found here under the “Regional Prevention Partnerships” heading, “Reporting Forms” subheading: http://www.healthvermont.gov/alcohol-drug-abuse/grantees-contractors/reporting-forms-and-guidance-documents .
6. Develop plan to rollout Cannabis eCheckup to go with college officials
7. Draft letter from college official to go to students identified to be targeted with Cannabis eCheckup to go
8. Employ multiple media channels, including posters, print ads, social networking info, radio PSA’s to bring target audience to Cannabis eCheckup to go
9. Identify and Utilize incentives to ensure student participation Note: Incentives cannot exceed a value of \$30 per participant.
10. Rollout Cannabis eCheckup to go
11. Track student use, including demographics of participants as needed for NOMs reporting
12. Continue to distribute promotional materials
13. Assess impact <ul style="list-style-type: none"> - collect information/data - analyze - share results - propose improvements based on data
Additional indicators to be reported to ADAP: <ol style="list-style-type: none"> a. Please indicate the total number of new individuals reached by this intervention during the past quarter. If no new individuals were reached by this intervention during the past quarter, please enter 0.

Source: <http://www.eCheckup to goto.com/programs/cannabis>

Updated 10.16.20