

The Vermont Department of Health

FY2010 CHAMPPS RFP Technical Assistance Call

Guidance • Support • Prevention • Protection

June 22 & 25, 2009

 VERMONT
DEPARTMENT OF HEALTH

Program Overview

- *“comprehensive community health and wellness projects” to “promote healthy behavior and disease prevention across the community and across the lifespan of individual Vermonters”*
- Prevent or manage risk factors for chronic disease
- Funding for Local Community Action Plans
 - Policy
 - Systems
 - Environmental change



Program Overview

Focus Areas

- Reduce tobacco use and exposure
- Prevent alcohol and drug abuse
- Promoting physical activity and healthy eating
- Improve access to quality preventive health services

Must engage low income Vermonters

Must promote health equity

Community efforts support Department of Health, health promotion and chronic disease prevention goals

Program Overview

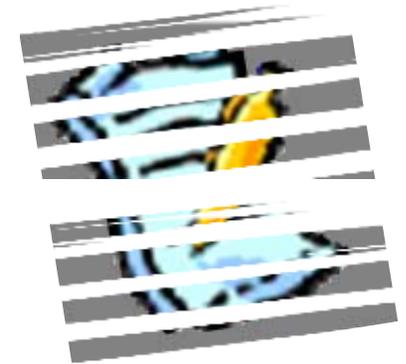
- CHAMPPS RFP Changes & Highlights
 - One funding level
 - Two years of funding (possible)
 - Emphasis on healthy equity and low income populations
 - Must have a community plan before implantation
 - Aligned with other VDH grants (Tobacco, CHAMPPS & SPF/SIG)
 - Aligned with federal Health Communities grants
 - *Policy, systems and environmental change*

Funding Details

- Two-year grants (contingent on funding)
- Funding for:
 - Project staff and salaries
 - Consultant fees
 - Operating expenses
 - Project expenses
- Not for:
 - Capital expenditures or lobbying
 - Direct service or individual based programs
- One Level of Funding
 - *Up to \$50,000/ year*

Application Requirements

- Applicant Information sheet
- Narrative ≤5 single spaced pages
- Required Attachments
- One original & 6 double sided copies



Review Applicant Checklist for all Requirements!!

Timetable

June 22 & 25, 2009	Optional applicant training calls
August 13, 2009	Deadline for receipt/postmark of complete application by VDH
September 15, 2009	Notice of Awards
October 15, 2009-October 14, 2010	FY 2010 grant period

Eligibility

- Eligible Organizations
 - Municipalities
 - Public & private not-for-profit organizations
 - Coalitions and partnerships
 - Community development and planning organizations
- Ineligible Organizations
 - For-profit organizations
- Organizations must be or must designate a not-for-profit 501(c)3 as a fiscal agent
- Geographic focus smaller than statewide

Application Review & Award Process

- Compliance review:
 - Late or incomplete applications not accepted
 - Implementation plans without planning will not be scored
- Technical Review:
 - Review & scoring by VDH Program staff and community partners
- Final Review-VDH Grant Committee:
 - Technical review score
 - Past performance (if applicable)
 - Availability of funds
 - Applicant access to other funding sources

Technical Review Scoring Criteria

- Health Equity-10 points
 - Part of the prevention framework overview
- Overview of Prevention Framework Activities
 - History of the levels completed & overview of planned activities.
 - Include details of activities in the year one work plan
- Evaluation-10 points
 - Included in work plan

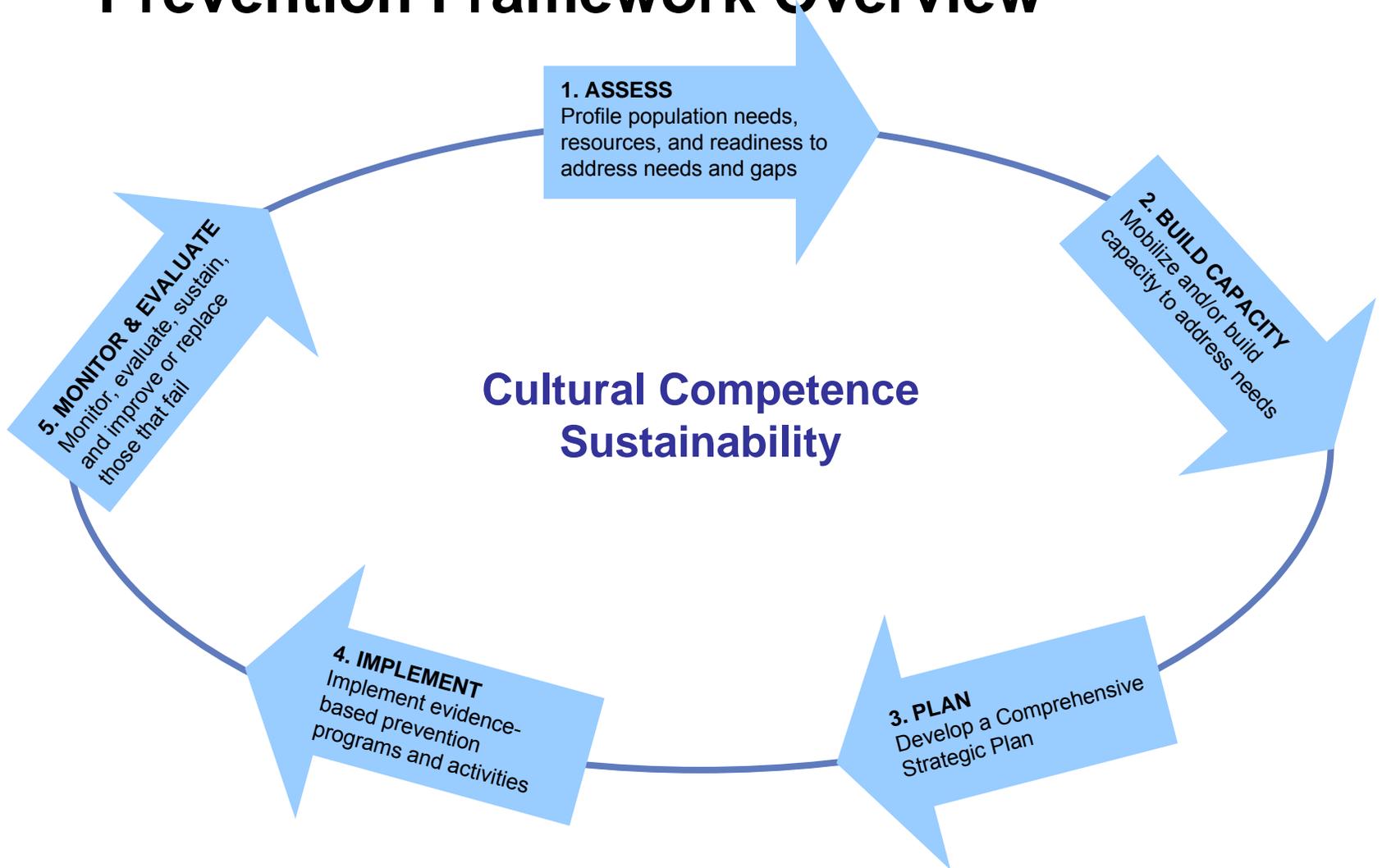
Narrative

Community Description

- Geographic area
 - Smaller than statewide
- Relevant demographic info
- Community readiness
- Provide community statistics



Narrative Prevention Framework Overview



Narrative-Organizational Capacity

- Description of organization
- History, mission, current services
- Community mobilization/leadership experience
- Illustrate how organization is poised to carry out activities

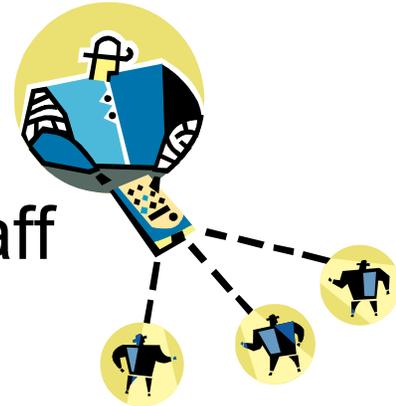
Narrative-Organizational Capacity

Management & Staffing

- Specific roles & responsibilities of staff
- Resumes or job descriptions
- Outline supervisory details

Training

- Who will attend required trainings?
- How will you train others?



Narrative Partnerships

- Describe collaborative relationships
- Identify partners, a minimum of one representative from each town
- What new partners do you plan to engage?
- Detail partner responsibilities and roles
- Letter of commitment must include signatures

Higher points given for work plans that detail partner roles!

Narrative Sustainability

- How will efforts be maintained?
- Outline other resources and supports
- Policy, systems, and environmental change approaches

This funding is not intended to support the entire organization or project.

Workplan

- Use format in Attachment 1
- Goals
- SMART objectives
- Include evaluation efforts in the work plan
- Include only year one activities
- Include a focus on health equity and engaging lower income Vermonters throughout



G – O – A – L

A global statement of the end result of your efforts, such as “the elimination of world hunger.”

Formula: Elimination or general increase/decrease of condition/situation

Examples goal statements:

- *Youth do not have access to alcohol and other drugs in the community*
- *Increase opportunities for healthy eating and physical activity through changes in the community environment.*

SMART Objectives

Objectives must be SMART:

- **Specific** - Identify a specific target population to be addressed; state the behavior, attitude, condition, or knowledge to be changed
- **Measurable** - Use "increase" or "decrease" or other measurable language; identify specific data sources to be used to measure change
- **Achievable** – The objective is attainable
- **Realistic** – The level of change reflected in the objective is possible given your resources
- **Time Limited** - include an end date by when change will occur



What is a process objective?

Identifies what was accomplished as compared to what was planned in quantifiable terms ... how much, how many, satisfaction rate of participants, etc...

Suggested formula:

How many/how much of “what” will occur to whom by when?

Example: By January 30, 2010, the number of tobacco fax referrals submitted to the hospital cessation program and the quit line will be increased from 36 in FY 06 to 60 in FY 07.

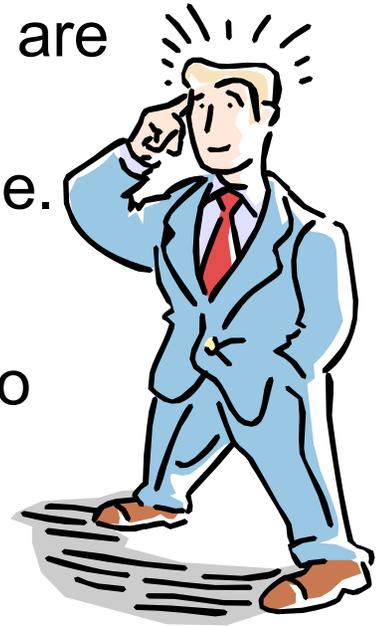
What is an outcome objective?

Identifies results or conditions to be achieved rather than activities to be performed (process). Results are stated in terms of a behavioral, attitudinal, knowledge or environmental or conditional change.

Suggested formula:

How many/how much of “what” will occur to whom by when?

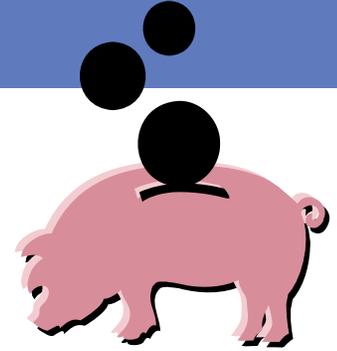
Example: By January 30, 2010, increase membership in the Healthy Family Coalition. The number of partners will increase from one to two per town represented.



Evaluation Plan

Describes how activities will be evaluated to determine the effect they had

- Process evaluation describes what was accomplished vs. what had been planned.
 - *What was done? When? How often?...*
- Outcome evaluation measures short and long term effects of a program.
 - *“Before” and “After” indicators of change (attitude, behavior, knowledge or condition)*



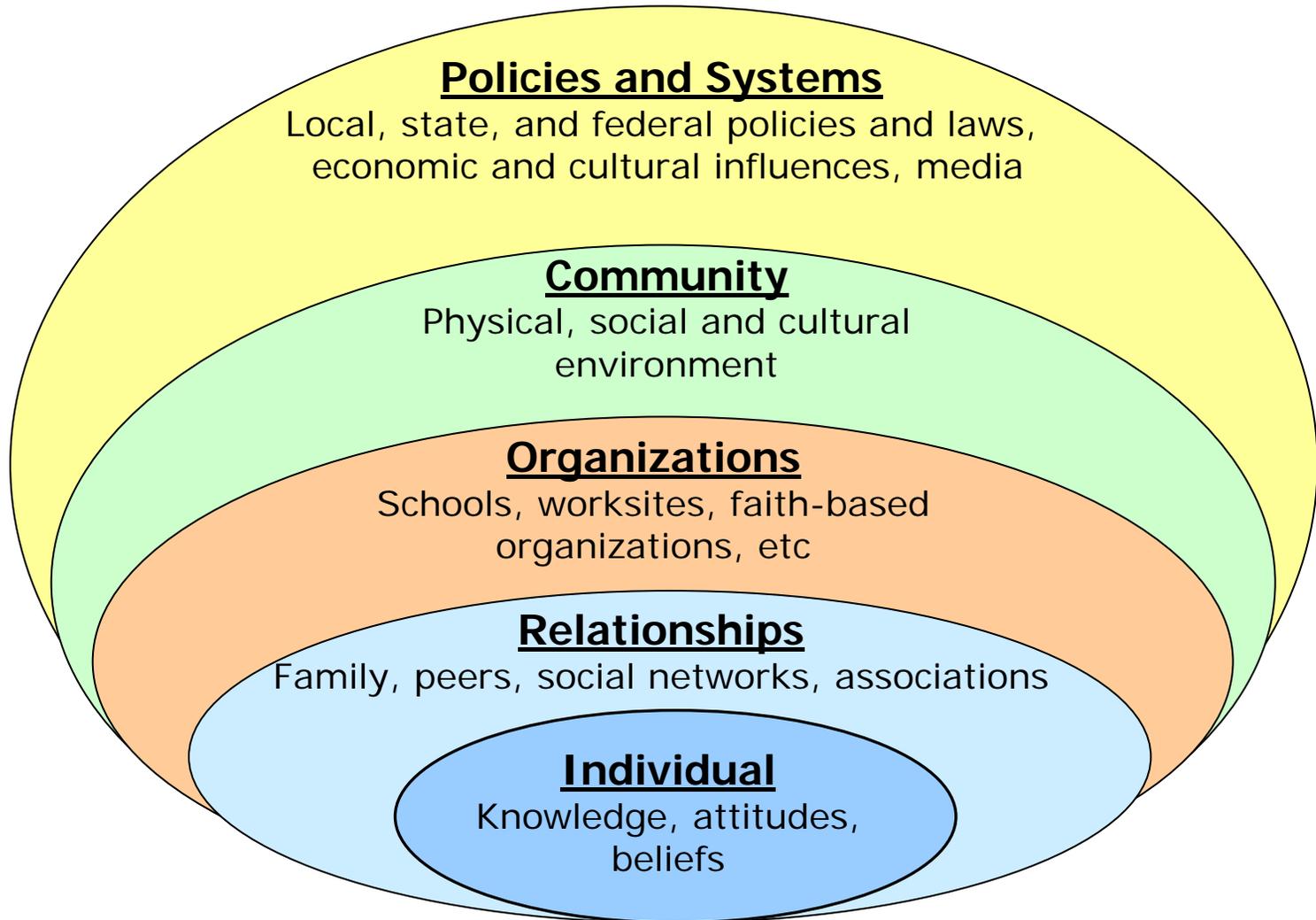
Budget

- Include budget form and budget narrative
- Narrative to explain all budget items
 - Program staff
 - Benefits
 - Consultants
 - Travel
 - Operating Costs
 - Equipment
 - Indirect
- Indirect costs cannot exceed 10%

Evidence based practice

- Best and Promising Practices
- Evidence Based
- Community guide for preventive services
- VDH program staff
 - Tobacco
 - ADAP
 - Fit and Healthy
 - Blueprint

Vermont's Prevention Model



Individual

- Education to affect individual behavior
- Examples
 - One on one counseling
 - Wellness classes
 - Self led programs



Relationships

- Interactions with family members, peers and friends
- Examples
- Peer education programs
- Self management programs
- Mentoring



Organizations

- Affecting multiple people through an organized setting
- Examples
- Policies in schools and worksites
- Organizations offering wellness programs
- Incentives for healthy behaviors


In one minute,
a 150 pound
person burns
approximately
10 calories
walking up stairs,
and only 1.5
calories riding
an elevator.



Community

- Physical environment, community groups, social service networks, activities of community coalitions and partnerships
- Examples
- Community coalitions implementing evidence based prevention strategies
- Changing community environment



Policies and Systems

- Actions affecting entire populations

- Examples

- Media Campaigns

- Public Advocacy

- Legislation



Program Requirements-Nutrition and Physical Activity

- Goals & objectives linked to Fit & Healthy state plan
- Implement evidence based strategies
- Policy, environmental and systems change
- Use existing messages:
 - Fit & Healthy Kids or Vermonters, Eat for Health, Get Moving, Move More, Eat More Colors, Turn it Off (with youth)
- No funding for:
 - New messages or curriculums, one time/ short term events, weight loss programs,

Program requirements—Access to health care

Questions?

E-mail

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