

# WIC Program: Shopping Habits, Food Preferences, and Internet Access



## 1. Where do you most often grocery shop?

		Response Percent	Response Count
Large grocery chain		63.0%	119
Medium/small grocery		22.8%	43
Co-op		4.8%	9
Neighborhood market/corner store/ general store		3.7%	7
Convenience store/gas station/drugstore/mini-mart		0.0%	0
Discount store/dollar store		1.1%	2
Wal-Mart		4.2%	8
Costco		0.5%	1
	Other (please specify)		11
		<b>answered question</b>	<b>189</b>
		<b>skipped question</b>	<b>7</b>

## 2. How often do you grocery shop?

		Response Percent	Response Count
Daily		6.0%	11
<b>Weekly</b>		<b>79.7%</b>	<b>145</b>
Monthly		14.3%	26
	Other (please specify)		19
<b>answered question</b>			<b>182</b>
<b>skipped question</b>			<b>14</b>

## 3. How do you get to the grocery store? Check all that apply.

		Response Percent	Response Count
Walk		7.2%	14
Bike		0.0%	0
<b>Car</b>		<b>96.4%</b>	<b>187</b>
Bus		0.0%	0
Get a ride		5.7%	11
	Other (please specify)		1
<b>answered question</b>			<b>194</b>
<b>skipped question</b>			<b>2</b>

#### 4. How long does it take you to get to the store?

		Response Percent	Response Count
Less than 15 minutes		41.2%	80
15 to 30 minutes		39.7%	77
30 to 45 minutes		13.9%	27
45 to 60 minutes		3.1%	6
More than 60 minutes		2.1%	4
Other (please specify)			3
<b>answered question</b>			<b>194</b>
<b>skipped question</b>			<b>2</b>

#### 5. The COST of your fresh fruits and vegetables

		Response Percent	Response Count
Very important		51.9%	98
Important		39.2%	74
Of little importance		7.9%	15
Unimportant		1.1%	2
<b>answered question</b>			<b>189</b>
<b>skipped question</b>			<b>7</b>

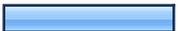
## 6. The QUALITY of your fresh fruits and vegetables

		Response Percent	Response Count
Very important		89.0%	170
Important		11.0%	21
Of little importance		0.0%	0
Unimportant		0.0%	0
<b>answered question</b>			<b>191</b>
<b>skipped question</b>			<b>5</b>

## 7. Buying ORGANIC fruits and vegetables

		Response Percent	Response Count
Very important		12.1%	23
Important		28.9%	55
<b>Of little importance</b>		<b>43.2%</b>	<b>82</b>
Unimportant		15.8%	30
<b>answered question</b>			<b>190</b>
<b>skipped question</b>			<b>6</b>

## 8. Where do you most often buy your fruits and vegetables?

		Response Percent	Response Count
Large grocery chain		58.1%	108
Medium/small grocery		25.3%	47
Co-op		5.4%	10
Neighborhood market/corner store/ general store		7.0%	13
Convenience store/gas station/drugstore/mini-mart		0.0%	0
Discount store/dollar store		0.0%	0
Wal-Mart		3.2%	6
Costco		1.1%	2
	Other (please specify)		19
<b>answered question</b>			<b>186</b>
<b>skipped question</b>			<b>10</b>

## 9. How often do you use your WIC Fruit and Vegetable card?

		Response Percent	Response Count
Always		52.7%	99
Most of the time		20.2%	38
About half the time		10.1%	19
Rarely		10.6%	20
Never		6.4%	12
<b>answered question</b>			<b>188</b>
<b>skipped question</b>			<b>8</b>

**10. If you RARELY or NEVER use your WIC Fruit and Vegetable card, please tell us why?**

	Response Count
	38
answered question	38
skipped question	158

**11. How often do you choose NAME brand cereals?**

		Response Percent	Response Count
Always		11.4%	21
Most of the time		27.0%	50
<b>About Half the Time</b>		<b>31.9%</b>	<b>59</b>
Rarely		24.3%	45
Never		5.4%	10
	answered question		185
	skipped question		11

## 12. How often do you choose STORE brand cereals?

		Response Percent	Response Count
Always		2.7%	5
Most of the time		22.0%	41
<b>About Half the Time</b>		<b>31.7%</b>	<b>59</b>
Rarely		28.0%	52
Never		15.6%	29
<b>answered question</b>			<b>186</b>
<b>skipped question</b>			<b>10</b>

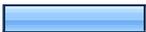
## 13. Do coupons influence your decision to buy a NAME brand or STORE brand cereal?

		Response Percent	Response Count
Always		10.6%	20
Most of the time		19.0%	36
About Half the Time		17.5%	33
<b>Rarely</b>		<b>27.5%</b>	<b>52</b>
Never		25.4%	48
<b>answered question</b>			<b>189</b>
<b>skipped question</b>			<b>7</b>

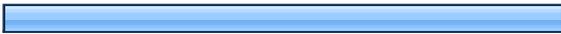
**14. How often do you purchase NATURAL style (peanuts and salt) peanut butters?**

		Response Percent	Response Count
Always		19.6%	37
Usually		9.5%	18
About half the time		5.3%	10
Seldom		28.6%	54
<b>Never</b>		<b>37.0%</b>	<b>70</b>
<b>answered question</b>			<b>189</b>
<b>skipped question</b>			<b>7</b>

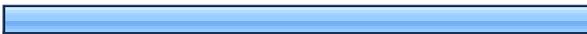
**15. How often do you purchase CONVENTIONAL style peanut butters such as Skippy or Jif?**

		Response Percent	Response Count
<b>Always</b>		<b>28.0%</b>	<b>53</b>
Usually		21.2%	40
About half the time		11.6%	22
Seldom		21.2%	40
Never		18.0%	34
<b>answered question</b>			<b>189</b>
<b>skipped question</b>			<b>7</b>

**16. Do you access the Internet using any of the following? Check all that apply.**

		Response Percent	Response Count
Home computer		84.5%	158
Library computer		7.0%	13
Work computer		24.6%	46
Cell phone		56.1%	105
<b>answered question</b>			<b>187</b>
<b>skipped question</b>			<b>9</b>

**17. Do you have a Facebook account?**

		Response Percent	Response Count
yes		88.8%	167
no		11.2%	21
<b>answered question</b>			<b>188</b>
<b>skipped question</b>			<b>8</b>

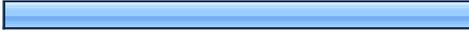
**18. Do you have an email account?**

		Response Percent	Response Count
yes		100.0%	188
no		0.0%	0
<b>answered question</b>			<b>188</b>
<b>skipped question</b>			<b>8</b>

## 19. What is the best way for The Vermont WIC Program to contact you?

		Response Percent	Response Count
Email		52.7%	99
Text message		8.0%	15
Home phone		16.5%	31
Cell phone		22.9%	43
<b>answered question</b>			<b>188</b>
<b>skipped question</b>			<b>8</b>

## 20. How old are you?

		Response Percent	Response Count
Under 17		0.0%	0
17-25		23.3%	44
<b>26-40</b>		<b>70.4%</b>	<b>133</b>
Over 40		6.3%	12
<b>answered question</b>			<b>189</b>
<b>skipped question</b>			<b>7</b>

## 21. What county do you live in?

		Response Percent	Response Count
Addison		1.6%	3
Bennington		6.4%	12
Caledonia		12.2%	23
Chittenden		3.2%	6
Essex		4.3%	8
Franklin		9.6%	18
Grand Isle		0.5%	1
Lamoille		14.9%	28
Orange		8.0%	15
<b>Orleans</b>		<b>15.4%</b>	<b>29</b>
Rutland		3.2%	6
Washington		4.8%	9
Windham		7.4%	14
Windsor		8.5%	16
<b>answered question</b>			<b>188</b>
<b>skipped question</b>			<b>8</b>

## 22. How many children in your household receive WIC?

		Response Percent	Response Count
None		5.3%	10
1		65.6%	124
2		25.9%	49
3		2.1%	4
4+		1.1%	2
<b>answered question</b>			<b>189</b>
<b>skipped question</b>			<b>7</b>

**23. Do you have any special dietary practices? Check all that apply.**

		Response Percent	Response Count
Kosher	<input type="checkbox"/>	0.6%	1
Halaal	<input type="checkbox"/>	0.6%	1
Vegetarian	<input type="checkbox"/>	5.6%	9
Vegan	<input type="checkbox"/>	1.2%	2
Gluten Free	<input type="checkbox"/>	5.6%	9
Soy free	<input type="checkbox"/>	2.5%	4
Peanut free	<input type="checkbox"/>	1.2%	2
Lactose intolerant	<input type="checkbox"/>	7.4%	12
Low sodium	<input type="checkbox"/>	4.3%	7
Weight reduction	<input type="checkbox"/>	5.6%	9
Diabetic	<input type="checkbox"/>	3.7%	6
<b>None</b>	<input type="checkbox"/>	<b>75.3%</b>	<b>122</b>
	Other (please specify)		18
<b>answered question</b>			<b>162</b>
<b>skipped question</b>			<b>34</b>