

The Vermont Department of Health, divisions of Substance Use Programs (DSU) and Health Promotion and Disease Prevention (HPDP) awarded three-year, \$1 million funding beginning September 2022 to eight grantees to prevent youth and young adult (under age 21) cannabis and nicotine vaping. This initiative is funded through Vermont state appropriation for substance use disorder prevention, tobacco prevention and treatment activities. This is the third and final year of this funding.

KEY HIGHLIGHTS

- **8 grantees awarded \$1 million over three years to prevent cannabis and nicotine vaping among Vermonters under 21**

Schools and organizations that support youth and young adults receiving funding

Efforts to address vaping through this initiative include individual-level, school-level and community-level interventions and use evidence-based approaches to prevent vaping among youth and young adults in Vermont.

Eight grantees were selected to receive this funding and continue this work in the final year.

- Champlain Valley School District
- Gifford Health Care
- Lamoille Family Center
- Mountain Communities Supporting Education (ACT)
- Mountain Communities Supporting Education (PreventionWorks!)
- Mountain communities Supporting Education (The Collaborative)
- United Way of Addison County
- Youth Services

Funding supports underage cannabis and nicotine vaping prevention.

Statewide teen messaging campaign

Unhyped is a campaign for teens at an increased risk for cannabis and nicotine vaping. Messaging emphasizes “no vape is safe” and was developed to change knowledge, attitudes and beliefs for teens by identifying gaps in knowledge, correcting misperceptions and exposing how vapes are harmful. UnhypedVT.com



Unhyped is a HPDP Tobacco Control Program campaign in coordination with DSU. Vaping prevention funding was used to enhance Unhyped to address the cannabis vaping in addition to nicotine.

For more information, contact AHS.VDHDSU@vermont.gov.